

# New Flocks and Frock Material



Photos by  
Fashion  
Camera  
Studios  
N.Y.C.

This dainty frock shows sand-colored butterfly marquisette in combination with Hague blue pussy willow silk. The bodice is of sand-colored pussy willow with a vestee of cream lace. The floating veil of sand-colored lace is a modish detail of this costume.

A striking note of color is given to this frock of black pussy willow taffeta by trimmings of closely grouped dark blue cords. The saucy little e-ton jacket is trimmed in military fashion with strappings of braid, and jet buttons. Snap-fasteners close the jacket at one side. With the costume are worn dancing boots with buttoned tops of putty-colored cloth.

Easy to dance till dawn, however warm the summer night may be, in this filmy little frock, sans sleeves. Of cream-tinted goldenrod satin it is veiled with white daphne silk. The ribbon-loop sash is a new feature. The general tone of the frock is cream, and stockings of natural silk repeat the color-scheme.

Very suggestive of the Victorian period is this voile frock with its long sleeves, high-waisted jacket and flounced skirt. White voile dropped over white pussy willow silk gives a delicate, airy effect, and the hat with its velvet streamers adds to the quaint 1830 effect of the costume.

This military frock is of sand-colored mohair and worsted fabric and the underskirt is of goldenrod satin. The front of the bodice is trimmed with braid frogs and eagle brass buttons—the new fad of the military maid—and a belt of black leather adds the final regimental touch.

**F**ASHION has gone back to mid-Victorian times for inspiration this year. Short, gathered skirts, trimmings of buttons, braids and velvet ribbons, and close clinging bodices with modestly high necks and sleeves of equal modesty, covering the arm, are all reminiscent of the early days of the young Queen Victoria, and some of the modern costumes are quaintly like certain old-time frocks lifted from family treasure chests for comparison. Another striking feature of the Victorian period, notable in this spring's fashion is the combination of silks. Plain and figured silks, or striped patterns used with plain silks are exceedingly smart—much smarter indeed than either plain or patterned silk used alone; and this fact should be held in mind when you set out to purchase material for the new silk frock. Do not be dismayed at the vivid colors and striking patterns of

## FLOWERS ON STRIPED GROUNDS THE CRAZE

Little nosegays of gay colored flowers imposed against a background of fine black lines are particularly smart and mid-Victorian. Many of the charming new pussy willow taffetas for spring and summer use show these nosegay and stripe patterns, and one especially quaint design has small baskets of flowers scattered over a finely striped white and

Full Skirts, High Sashes and Simple Little Bodices Suggest Youth—Ecru and Natural Tints in Lingerie Frocks—A Revival of Mid-Victorian Fashions Brings Quaint Flowered Silks Into Favor—Smart Military Frocks of New Khaki-Kool—Combinations of Plain with Figured Silk.

blue ground. The prettiest of these nosegay silks have white grounds on which the delicate tints of the flowers show up daintily; for more practical silk frocks there are pussy willow patterns in the new oblong or diamond shaped checks. These checks come in printings of blue and black, green and black, orange and black, sand and blue, and so on. Particularly smart are some black and white patterns, borrowed from Austrian decorative motifs, and called the Viennese patterns. These have large black and white blocked checks and printed black and white flowers scattered over the checked ground or

wavy black lines wander across a white ground hair-lined in black in a design suggesting the undulations marked on a chart by a seismograph.

## KHAKI-KOOL THE SILK SENSATION OF THE SEASON

Much credit is due to the American makers who have brought out this remarkable new silk for summer wear. The various khaki-kool weaves resemble handsome shantungs and rajahs, but there is a novelty in their texture and a smartness in their colorings that have made them instantly popular for distinguished tailored costumes for summer

traveling and country club wear. One of the big shops just off Fifth Avenue this month has had a whole window devoted to these stunning khaki-kool silks and to good looking, tailored frocks and suits made of them. These silks, come in the favored sand and putty tones, in a rich dreadnaught gray and in pearl white—a particularly modish shade this spring.

Combinations of silk in self-color are also very much favored, and frocks showing these combinations are liked by women who prefer rich, plain colored fabrics to flowered or patterned effects. The use of one silk with another, even

when the shades match identically, produces an effect of contrast; as for instance when bands of faille classique silk trim a full skirt of pussy willow taffeta, or a ruffled skirt of pussy willow is accompanied by a bodice of crinkled crepe with pussy willow bands and motifs.

## AIRY SLEEVES FOR COOLNESS

Chiffon and net-sleeves will be worn with silk bodices—but the chiffon or net is usually doubled before cutting out the sleeve and the guimpe, to which it is attached, for a decollete effect is not part of Fashion's design now. The overbodice of silk is never sewed fast to the guimpe, but is quite separate from it, though a few artfully placed snap-fasteners serve to hold the two garments together in correct lines. Sometimes the silk overbodice is in the form of a bolero, falling over the belt.

Skirts are frankly gathered to the belt though the gathers are usually pushed to the sides where most of the fullness of the skirt comes. All skirts measure three yards around at least and the skirt escapes the ground from four to eight inches according to the maturity of the wearer and the slenderness of her figure, and below it her dainty buttoned boots or high heeled slippers are coquettishly revealed.

## FLOWERED ORGANDIES AGAIN

Every woman is pleased to see the lovely flowered organdies back again. Dotted swisses are another charming old fashioned fabric revived this year. Ecru or sand-colored batistes are excessively fashionable, and with these are combined sand-colored nets and shadow laces. Stockings of natural colored silk are the fad with frocks in these sand or natural tones.

# The D. M. Ogden Company

## Fashion Opening Exposition

Featuring the Correct Style and Materials for Spring and Summer



This store will be in gala-dress, bringing the breath of spring and summer in the display of beautiful fabrics and ready-to-wear garments for women and children.

Our display of silks, wool dress goods, cotton and linen dress goods is by far the handsomest line we have ever shown. All the new weaves and prevailing shades have been brought together in this excellent assortment. Our stock of laces, embroideries and dress trimmings was never so complete and so beautiful.

The new neckwear, Gloves, Ribbons, Corsets, Hosiery, Underwear, Buttons, leather goods have never been shown here in such profusion.

The new Suits, Dresses, Coats and Waists for women have never been so attractive nor so practical as now. We have brought together the latest styles and the prevailing materials and shades in this beautiful collection.

Our children's and infants' wear department is full of beautiful Coats, Dresses and other garments suited to the needs of the children of all ages. We do not hesitate to say this department is second to none in central West Virginia.

All this beautiful merchandise offered for your inspection on next Friday, March 19, Clarksburg's Fashion Opening Exposition.



# The D. M. Ogden Company

"THE HOUSE OF QUALITY"